

Still Thinking about Different Technologies to fulfill your Video Collaboration needs ?

PeopleLink's

Telepresence
For **FULL HD**

Hardware For
Boardroom Conference

Web Conference
For Mobile Connectivity

Unified Communication For
Presence Based Conference

POWER OF



ALL IN "ONE"





VAR India has recognized PeopleLink as Top video conferencing company among the top 100 most admired brands of India.

PeopleLink offers Video Conference technology solutions to Large Enterprises, Government, Corporate sectors, Educational Institutes, SMEs and startup companies alike. PeopleLink's business model is well aligned with the customer's need, making PeopleLink as one of the fastest growing Video conferencing brands in the world.

- ISO 9001:2008 Certified Company with Global Partner & Direct Presence in 25 countries.
- Most promising Video Conference brand among top 20 Enterprise Software companies by CIO Review.
- Fastest growing Video conferencing company with more than 108% average Year on Year Growth for last 5 years.
- More than 35 products launched in last 6 years with Three State of the Art Video Conference technology platforms catering to different market verticals.
- More than 2100+ customer acquisitions globally in last 6 years in all Verticals like Govt, Defence, PSU's, Enterprise, SME's, Media, Retail, Logistics, Education, Healthcare, Telecom etc.
- More than 15,000 Registered partners globally.
- HD Video Conferencing Solutions for Conference Rooms, Auditoriums, Meeting Rooms, Desktops, Laptops, Tabs and Phones.

On Premise And

Cloud Solutions



Whether you are looking for an OnPremise set up or Services on the Cloud, PeopleLink is the right choice.

PeopleLink Advantage to AV Integrators



Presentation Sharing:

PeopleLink's Presentation Sharing Solution is a Wired / Wireless sharing solution which allow business executives, co-workers, instructors and learners to seamlessly present, discuss and communicate with each other – within the same room or across several places, in real-time. This solution is designed to fulfill the critical need for high-quality visualization, real-time video processing and collaboration.

PeopleLink's Presentation Sharing solution renovates the conventional meeting or lectures into a highly conducive, exciting and creative experience of comprehensive Data Collaboration. One can walk into any conference room and wirelessly present PowerPoint, Word and PDF documents, Excel, as well as rich multimedia files, from almost any device and operating system with a faster and easier manner. PeopleLink Presentation Sharing solution turns touch panels into shared whiteboard and annotation tools. Participants can insert or amend content, images and video in real-time using various writing and drawing tools.

Lecture Capture:

PeopleLink's Lecture Capture Solution provides the key capabilities needed by educational and research institutes to design, deploy and assistance the technological innovation & facilities required in executing their research and learning tasks. PeopleLink's versatile solution helps educational institutes apply the solution that suits their specific in-classroom and distant learning specifications.

PeopleLink Lecture capture technology records both the conference & host audio, video and data from-whiteboard, laptop, document camera, tablet, visualize etc, and - syncs them, for Live/or playback. The solution comes with the added features to conduct video lectures along with a full screen PowerPoint presentation, electronic whiteboards, videos, images, screen sharing and webcam etc.



Airport Video Information Kiosk:

PeopleLink's state-of-the-art, Airport Video Information Kiosk Solution is built upon our influential communication engine with video, audio & data features. Around that core, a simple to use application has been developed seeking at a customer-centric information distribution process. PeopleLink's Airport video information Kiosk (PAVIK) manages & controls the entire customer information system. It provides high-quality, personal, face-to-face support to the travelers.

- PAVIK can be incorporated with existing, open, standard-based ICT systems or Video Call-center.
- The passengers can liaise with the service agent face to face, where the agent has the ability to read / scan / save / annotate records provided by the travellers.

- Moreover, implementing the system reduces costs successfully without limiting the of communication quality.
- Airport authorities can now track the statistics on the performance of the video support executive. These reviews also include traveller feedback rating on services.
- Documents can be shown, studied and printed remotely.

PeopleLink Advantage to AV Integrators

PeopleLink offers seamless integration with 3rd party Multiformat hardware products installed in the classrooms like e-podium, projectors, audio and video devices to extend an unparalleled feature of its extensive e-Learning suite accessible by the masses on any device / platform. PeopleLink offers seamless integration with 3rd party hardware products installed in the classrooms like e-podium, projectors, audio and video devices to extend an unparalleled feature of its extensive e-Learning suite accessible by the masses on any device / platform.



PeopleLink Advantage for Education Vertical

Technology plays a crucial role in the transformation of society. Communities are integrating these tools of technologies for their own development processes. Education sector being one of the cornerstones of the society's development needs to use these tools to enhance the experience of Teaching / Learning. PeopleLink offers a leading eLearning suite, which can connect and extend the Expert Availability to the remotest corner of the globe to connect the students who are unable to access it due to limited availability of necessary Infrastructure.

PeopleLink offers a unique solution for this vertical capable of delivering Best in Class Video experience, Flexible scalability, and a Comprehensive set of Data Collaboration tools which make learning extremely effective & efficient. The PeopleLink eLearning suite is backed with a strong integrated approach, focusing on, securing existing Investments of the user by connecting seamlessly with the available 3rd party hardware for providing an unparalleled Video Collaboration Experience.

- Gain a competitive edge with PeopleLink eLearning Suite for extending effective content & lecture delivery to the students.
- Leverage the utility of inbuilt video mixing by connecting multiple camera Inputs (Like, focusing on the Lecturer, Integrated Smart board, Virtualizer etc.) and share all the videos simultaneously with the remote students for delivering a real classroom experience.
- Unlimited Inbuilt recording in a nonproprietary format assists in creating a digital Library for students to access later.
- Public / Private Chat option extends the feature of conducting group discussions & One to One feedback between the trainer and the students.
- Video Consultation helps educational Institutes in conducting Interviews/Counseling, giving career consultations to its students, organizing Parent Teacher meetings over video etc.
- Virtualize your classrooms to optimize the Operating costs & expand the reach & connectivity even to the remote location.
- Real Time sharing of Media with the students.
- Evaluate Training effectiveness, take feedbacks & conduct basic questionnaire sessions with Inbuilt Poll option.
- Flexible scalability and mobility gives the freedom to students to join from any device.
- Inbuilt Whiteboard is sharing with the ability to offer a real time two ways annotation makes learning more comprehensive & fun.
- Enhance Group learning among students by creating virtual groups for focused discussions and conducting team tasks & activities.

PeopleLink Video Call Center Solutions

In a move to digitize the banking experience for all customers, PeopleLink Video Call Center unique features allows customers to interact from their desktop, tablet or smart phone. Digitization is the future of banking and we are sure that the new service will be immensely useful to all the banks and the customers. PeopleLink Video call center application delivers the best audio and video output. All the video sessions are conducted in High Definition to make the visual collaboration as real as possible.

- **Relationship Banking Over a Video Call:**
Customers of the Private sector bank / Public sector bank can schedule a Video call with the Branch Managers / Relationship Managers or co-branches instantly from anywhere and anytime.
- **Faster Transactions', the need of the day:**
FD booking, RTGS, NEFT & funds transfer can be done through a video call.
- **Banking Information:**
Using IVR menus, financial institutes can create economical video accessibility sites that allow callers to access common or specific information.
- **Banner Services:**
Digital Signage inbuilt in the Video conferencing, a powerful tool to promote your most attractive schemes.
- **Data Collaboration:**
Share the customer data while on the call with customer, mark or annotate temporarily to point out the details, share media files to enhance the experience of the esteemed customer.
- **Remote Location Connectivity:**
Banks can now realise their Rural Banking Initiatives with PeopleLink solutions which have the capability of connecting over low Bandwidths to conduct successful remote banking operations.
- **Inbuilt Recording:**
A comprehensive Conference recording option allows the Banks to record the conversation for taking feedbacks and performing Customer Analysis for evaluating their Products & Services.



Video Collaboration for Legislative and Judicial Vertical

Worldwide, Tele-justice has emerged as a secure way of carrying out legal proceedings. By installing PeopleLink video conferencing system at the courthouse as well as the prison facility, defendants can participate in all legal procedures without law enforcement having to shoulder the dangers associated with jail-to-courthouse prisoner transits. PeopleLink with its unique MCU splitting and combining architecture have developed features touse in the existing Servers, PCs, Cameras and Microphones for the mass deployment of the solution, without any compromise in quality or security.

> E-Courts:

E-Courts aim at effective ICT establishments in lower courts in the country for their functioning. They envisage deployment of hardware, software and networking to assist the District and Rural courts in streamlining their day-to-day functioning. Key functions such as case filing, registration, case work flow, orders and judgments can get IT-enabled., Case status of, judgments can now be available on the web and made accessible to litigants, advocates, and the general public respectively to minimize the convict transit security hassles.

> Legal Aid:

Jails linked with PeopleLink Video Conferencing facility & the District Courts can conduct judicial remand, extension of under trials, imparting legal consultation to the accused with their legal advisors, conducting remote trials to quicken the judicial proceedings to realize fast track court objectives.

> Tele –Visitation:

Allows inmates to communicate remotely with their families. Ensuring lower security glitches and providing an appropriate environment for small kids and families to interact with their relatives.

> Evidence recording:

Using peopleLink Video Conferencing the courts can effectively record all the evidences, be it video recordings, document sharing etc., along with the entire proceeding to access it later from their digital Library.



PeopleLink Advantage for Telemedicine Vertical

To extend the reach and accessibility of quality health care services to all citizens and to make it as pain-free as possible, PeopleLink with its innovative solutions have revolutionized the Tele-health care services. PeopleLink video conferencing services allow patients to connect live and on-demand with primary care and specialty physicians, as well as other clinics, from their homes or workplaces. PeopleLink video Collaboration can provide Remote expertise for specialty services like Tele-stroke, Tele- Health, and Tele-surgery etc.

> Home Care & Remote Patient Monitoring:

Health Providers are able to review the patient's clinical information, discuss symptoms, diagnose, and prescribe medications over a video conference.

> Virtually Share Medical Reports:

The document scanning and sharing feature assist the patient to present his/her medical reports to the doctor during the time of virtual consultation. Any medical report such a blood report, ECG report, X-ray etc. can be instantly shared with the doctor within no time.

> Video mixing For Tele-Surgeries:

This revolutionary feature enables the inputs of up to 6 cameras in the same video conference room. It is extremely useful for the ICU & Operation Theater wherein one overhead camera focuses on the area of surgery, one on the entire operation theatre to assess the Psychological capabilities of the surgeons and other camera inputs can be of multiple formats starting from Patient Vital monitoring devices to other Probe cameras used for endoscopic views.

> Research & Training:

PeopleLink solutions provide a Telepresence experience that helps medical experts and scientists collaborate on research without leaving their laboratories. Connectivity over any network allows critical care units to impart quick trainings to the on-ground health workers to save lives.



PeopleLink to enable the Manufacturing and SCM

PeopleLink video conferencing for manufacturing facilitates, easy collaboration, helping businesses to achieve higher productivity by improving their operational efficiencies, managing disperse teams both offshore and remote locations where bandwidth is generally low.

> Supply Chain Management:

PeopleLink Solutions offer a seamless collaboration with the dealers, manufacturing units, product design teams and the endcustomers. One can conduct focused group discussions between customers & design team for an effective product development. Manufacturing units on the other hand can collaborate with dealers to Inventory movement (JIT) to achieve low Inventory levels.

> Quality Assurance:

PeopleLink is used every day in manufacturing plants, to perform quality assurance activities such as product inspections, remote product tracking and validation tests, production line status updates and changes, and remote meetings with development, sales teams and customers.

> Customer service:

Virtual support will be provided for the customers so as to perform visual diagnosis of the damaged product and provide engineering assistance or instructional support.

> Product Trainings:

Manufacturing Units are widely using PeopleLink solutions for connecting with their Dealer Network to conduct effective product trainings thereby reducing their travel expenses. They can now achieve greater agility and a quicker Go to market strategy with a trained dealer network.



PeopleLink advantage for E Commerce & Retail Vertical

PeopleLink Video conferencing creates a strong virtual store for a range of retail operations such as Inventory management, Store connectivity and Access to remote staff, with its high quality face-to-face communication experience which translates well to the retail environment. PeopleLink enable real-time Showcase of high value items without the need of moving this expensive inventory to various stores.



LIVE Events with PeopleLink

PeopleLink VideoConference is widely being used for conducting LIVE- multi location / single or multiday events, Board Meetings, E-Learningsessions, Trainings and conferences are being organised at a short notice. PeopleLink delivers a perfectly executed high-level video conferencing in collaboration with its wide partner network and sales presence across the country, this scenario in turn benefits in strategically managing costs and maximizing value. PeopleLink delivers an excellent video collaboration technology that works even on low bandwidth, including broadband and 3G/4G Data cards to retain the quality video needed for important meetings, even across remote locations where no other video conferencing provider may be able to connect. PeopleLink solution has been tested for conducting such ad-hoc events including product launches, multi-location movie previews, real estate inaugurations and several other corporate CSR initiatives of the companies to reach the remotest corner of the globe.



PeopleLink advantage for tactical Defence

Video Collaborating the Defence Forces

PeopleLink provides a secure and professional video conferencing for the defence forces, paramilitary forces, task forces, communication and disaster management teams to execute mission critical operations, by real-time and faster decision making. Video conference meetings in Defence are now frequently used to carry out real-time secure virtual face-to-face communication, so as to enhance combat agility during peace time & war time co-ordination. PeopleLink provides highly secure video collaboration solutions, as the communication that are held among the armed forces are highly confidential and are with respect to the nation's security.

- Establish Strong communication links during joint military exercises.
- Collaborate with distinct teams to harness efficiency in managing preparedness, response and recovery operations of national disaster management teams.
- Seamless collaboration with IP cameras to keep a watchful vigil to secure the borders.
- Connectivity even at low Bandwidth to ensure communication at remote & less accessible border locations and for maritime collaboration by the Frontline Naval & Coast Guard Deployment units.



PeopleLink Product Portfolio

Unified
Telepresence
UTP



High Definition
Video Conferencing
HDVC



Unified
Video Communications
UVC



PEOPLELINK
SOFTWARE SOLUTIONS

PEOPLELINK APPLIANCE
BASED ENDPOINTS

RX Series (Endpoint Only)
* RX 100

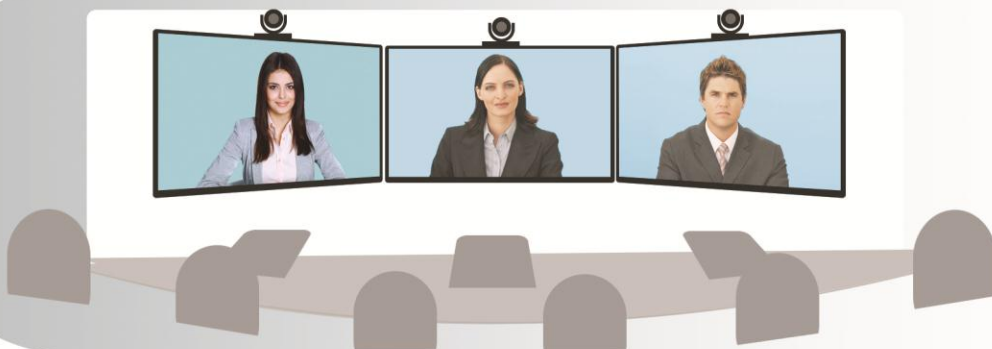


PX Series (with embedded MCU)

- * PX 40 (1+3)
- * PX 60 (1+5)
- * PX 80 (1+7)
- * PX 100 (1+9)



PEOPLELINK IMMERSIVE
TELEPRESENCE SUITE



PEOPLELINK CUSTOMIZED
UTILITY BUNDLES

PeopleLink e-Podium



PeopleLink ProAMP



PeopleLink e-Desk



PeopleLink Cart



PEOPLELINK PERIPHERALS

PeopleLink
DUO



iCam
HD-1000USB



iCam-650



i5-webcam



HD-600



PeopleLink-ice



PeopleLink Clientele

PeopleLink has evolved as the most trusted Video Conferencing Brand in the last 6 years and acquired more than 2100+ customers across all verticals, be it Education, Government, Defense, Enterprise, SME's, Healthcare, Manufacturing or Construction.

Majority of the customers have chosen PeopleLink due to referrals and appreciations from the existing customers.



EDUCATION VERTICAL

Sanjay Gandhi Post Graduate Institute of Medical Sciences (SGPGI)
Gautam Budha Technical University (GBTU)
NL Dalmiya Institute of Management & Research
RC Patel Institute of Pharmaceutical Education Research
National Institute Technical Teachers and Training (NITTTR)
Sant Longowal Institute of Engineering and Technology (SLIET)

ICFAI
IL & FS Education
MT Educare
Ganguly Chemistry Academy

"We have been using PeopleLink for more than a year, and PeopleLink has been a major factor in connecting our locations across India. We recommend PeopleLink as a solid and reliable VC technology and experts in their field."

- Dilasa Janvikas Pratishtan



TELEMEDICINE / HEALTHCARE VERTICAL

All India Institutes of Medical Sciences (AIIMS)
St. Jude Medical India Pvt. Ltd.
Hrudayalaya
Thyrocare
Lotus Hospitals

Apollo Hospitals
Continental HospitalNarayana
Dr. Shroff's Charity Eye Hospital
Javed Habib
Dr. Reddys Lab

"PeopleLink connects where nothing else works - Due to geographical terrain of Mizoram finding high quality Bandwidth is always a challenge, however, "Using PeopleLink Telepresence solution, the Hon'ble Chief Minister, Shri Lal Thanhawla, interacted with all District commissioners of Mizoram & inaugurated the Mizoram SWAN project."

- Govt of Mizoram - Dept of ICT



MANUFACTURING VERTICAL

Nagarjuna Fertilizers & Chemicals
Whirlpool
Süd-Chemie India Pvt. Ltd Catalysts & Petro-Chemicals
INBISCO India Pvt. Ltd.
DCM Shriram Consolidated Ltd
Ugar Sugar
TTK Prestige
INBISCO India Pvt. Ltd.

BS Group
Sintex Group
HSIL Limited
Swastik Pipes Ltd
MTR Foods
Vijayanagar Sugar
Jindal Steels

"I tried several other options, many were much cheaper, but none up to the mark for conducting Live Virtual classes. Whereas PeopleLink does a great Job. You are running an excellent technology. I tried every of your option and they all work perfect. With this kind of service and support, you have customers for lifetime."

- CL Educate Limited



BANKING / FINANCE VERTICAL

State Bank of India (SBI)
State Bank of Bikaner & Jaipur
India Bulls
Shriram Housing Finance
Wainganga Ban
Sequoia Capital
Angel Broking

Mini Muthoot
Mas Financial Services Limited
Hexagon Capital
IEP Fund
Fundtech India Pvt Ltd
WizKid Consultancy



MEDIA - ELECTRONIC & PRINT VERTICAL

BBC News
Deccan Herald
The Hindu
Business Standard

Times of India
CineMax
ABP News



RETAIL VERTICAL

Titan Group
Tanishq
Aashinwaad Saaries / Reid & Taylor

Ethos Limited
KDDL



AUTOMOBILES VERTICAL

Volkswagen
Sundaram Motors
Renault
Maruti Suzuki

Electromotive
Harsha Toyota
AMW



EVENTS VERTICAL

Bates CHI & Sercon



CONSTRUCTION VERTICAL

NBCC (National Buildings Construction Corporation Ltd)
Ramky Group
BG Shirke Group

Crescent Builders
Aparna Constructions & Real Estates Pvt Ltd



LOGISTICS VERTICAL

Tracon Export Services Pvt Ltd.

DB Group India Pvt Ltd



RAILWAYS

RVNL (Rail Vikas Nigam Limited)
Dedicated Freight Corridor Corporation of India

BITES
IRCON International Limited



GOVERNMENT VERTICAL

National Institute of Rural Development (NIRD)
Uttar Pradesh Rajya Vidyut Utpadan Nigam Limited (UPRVUNL)
National Bureau of Fish Genetic Resources (NBFG)
Uttar Pradesh Police (Intelligence Dept.)
Andhra Pradesh State Road Transport Corporation (APSRTC)
Kerala waterworks Department
Indian Oil Corporation Limited (IOCL)
National Institute for Smart Government (NISG)
Defence R&D Organization

Haryana Janhit Congress
Haryana State Industrial Infrastructure Development Corporation
Public Works Department (PWD)
The Punjab State Co-operative Supply & Marketing Federation Limited (MARKFED)
ICT Department, Govt. Of Mizoram
Pest Control of India (PCI)
Centre for Development of Advanced Computing (CDAC)
India Post
Andhra Pradesh Industrial & Technical Consultancy (APITCO)



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